



2026 Anthem Days SPONSORSHIP LEVELS

Sponsorship is a great way to become involved and give back to the Anthem community. The Anthem Community Council's annual signature events provide an opportunity for residents to come together to enjoy a lifestyle where traditions are created and memories are sustained.

We hope you'll join us! To participate, contact **Briah Kelly**, bkelly@anthemcouncil.com.

SPONSORSHIP BENEFITS	\$4000 <small>min. bid*</small> TITLE SPONSOR <small>(limited to one)</small>	\$2100 EVENT <small>(unlimited)</small>	\$800 ANTHEM BUSINESS <small>(unlimited)</small>
Advertisement in the March 2026 digital/printed issue of The Anthem Way, available at the Community Center & Civic Building and online at AnthemCouncil.com .	Full Page	Half Page	Quarter Page
Exclusive Name/Logo recognition with event banners at designated community locations. Title: Individual recognition at prime community locations Event: Group recognition at community locations	Individual	Group	
Booth space to include: 10'x10' canopy, table, chairs and linens.	20'x20' or 10'x20'	10'x10'	
Company banner placement provided for you at the event in sponsored activity location.	•	•	
Name/Logo recognition on AnthemCouncil.com (with direct link logo) for 30 days.	•	•	•
Name recognition in press releases promoting the event.	•		
Name recognition in community eNews promoting the event, with link to event page and "direct link" to your site via your logo.	•		
Exclusive sponsor recognition on social media posts promoting event.	•		
Name recognition on sponsor banner at exhibitor entrance.z	•	•	•
Exclusive sponsor recognition on social media posts promoting event.	•	•	•

Sponsorships are designed to raise brand awareness for your company, create positive PR, and promote relations with clients and the community. January 31, 2026 is the deadline to submit sponsorship packages in order to receive full benefits listed above. Events are held rain or shine, and there is no guarantee of event day attendance. Otherwise, sponsorships are non-refundable, non-transferable, and cannot be in collaboration with another company. *Title sponsor level is a sealed bid process; see Title Sponsor package materials for additional information. Unlimited indicates that any number of businesses in the same industry may serve as sponsors at the event.

The Anthem Way

AD SPEC SHEET

AD SIZE	BLEED	NO BLEED
Full Page	5.5" wide x 8.5" tall with .125" bleed on all 4 sides	5.25" wide x 8.25" tall
½ Vertical	2.75" wide x 8.5" tall with .125" bleed on all 4 sides	2.5" wide x 8.25" tall
½ Horizontal	5.5" wide x 4.25" tall with .125" bleed on all 4 sides	5.25" wide x 4" tall
¼ Vertical	2.75" wide x 4.25" tall with .125" bleed on all 4 sides	2.5" wide x 4" tall
¼ Horizontal	5.5" wide x 2.125" tall with .125" bleed on all 4 sides	5.25" wide x 1.875" tall

Ad File Requirements

- Make sure to place any text, graphics, etc. at least 3/16" from the bleed size (5/16" if you include the bleed) that you do not want to be cut off.
- Passive promotional ads are allowed (i.e. "bring in this ad to receive X% off"), however, dotted-line coupon ads are not permitted.
- Accepted File Formats: PDF, JPG, EPS or PSD
- Color space: CMYK
- Resolution: 300 dpi

Send all artwork no later than February 1, 2026 to:

Paul Dell, Graphic Design Specialist at pdell@anthemcouncil.com

Copy to: bkelly@anthemcouncil.com

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community council

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