



anthem
community council

Anthem Days Business Expo & Festival

March 14 & 15, 2026 • 10 – 4 p.m.

This event is in the upper Anthem Park at **41703 N Gavilan Peak Parkway, Anthem AZ 85086**

2026 Anthem Days Title Sponsorship

Sealed Bid Process

Dear Potential Title Sponsor:

Thank you for your interest in being a Title Sponsor at the 2026 Anthem Days Business Expo & Festival. Sponsorship provides a great means of broadening your competitive edge by improving your company's image, prestige and credibility by supporting Anthem events. Sponsorship also gives you a great amount of face-to-face exposure with residents in the community and surrounding areas.

The Title Sponsorship package is an amazing opportunity to showcase your business in an exclusive way. To become the Title Sponsor, you must submit a minimum bid of at least \$4,000 and submit the highest dollar amount over \$4,000. The highest bidder will be awarded the position of title sponsor for the 2026 Anthem Days Business Expo & Festival. You may submit any amount above \$4,000 to compete for the chances of winning the title sponsor position.

We are happy to answer any questions about the sponsorship package, the bid process, the submission process, or anything else. Please remember that January 31, 2025, is the deadline to submit bids and sponsorship advertising materials, to receive full sponsor benefits. The winning bidder will be notified by February 3, 2026.

Thank you for your interest in supporting the beautiful community of Anthem and its events.

Sincerely,

Briah Kelly

Briah Kelly

Special Events Supervisor

Anthem Community Council

623-742-6064

bkelly@anthemcouncil.com



2026 Title Sponsor Sealed Bid

(Please return your bid in a **sealed envelope**)

Contact Information

Contact Name		Business Name	
Phone		Email Address	
Address	City	State	Zip
Website			

Please write your bid amount below:

(amount must be \$4,000 or over to compete)

\$ _____

Full payment is due at the time of notification that you are the winning bidder.

Signature

Print Name

Date

By signing this document, you agree to pay the full amount specified above to Anthem Community Council at the time of notification, should you secure the Title Sponsor position for the 2026 Anthem Days Business Expo and Festival. Please submit this form to Briah Kelly, Special Events Supervisor, by January 31, 2026, at 5:00pm:

Mail or drop-off to:

Anthem Civic Building
3701 W. Anthem Way, Ste. #201, Anthem, AZ 85086
Attn: Special Events Supervisor



anthem
community council

Anthem Days Business Expo & Festival

March 14 & 15, 2026 • 10 – 4 p.m.

This event is in the upper Anthem Park at **41703 N Gavilan Peak Parkway, Anthem AZ 85086**

TITLE SPONSORSHIP

Letter of Agreement

_____ has agreed to sponsor the 2026 Anthem Days Business Expo & Festival and agrees to pay the Anthem Community Council a total of \$ _____ should your company be the winning bidder for the Title Sponsorship. The winner will be notified by February 3, 2026 with payment due no later than January 31, 2026.

As the Anthem Days Title Sponsor, _____ will receive the following benefits:

- Name/logo recognition on *AnthemCouncil.com* (with direct link logo) for 30 days.
- Preferred booth space to include: 20 x 20 canopy, table, chairs, and linens. or 10' x 20' canopy, table, chairs, and linens.
- Name/logo recognition on *AnthemCouncil.com* (with direct link logo) for 30 days.
- Name recognition in press releases promoting the event.
- Name recognition in community eNews promoting the event, with link to event page; event page includes direct link to your site via your logo.
- Exclusive sponsor recognition on ACC social media posts promoting event.
- Anthem Days event slide with Title Sponsor name placed on Civic Building LED sign (rotation); high visibility location on Anthem Way.
- Name recognition on sponsor banner at event entrance.
- Company banner placement provided for you at the event in sponsored activity location.
- Full Page Advertisement in the March 2026 digital/printed issue of *The Anthem Way*, available at the Community Center & Civic Building and online at AnthemCouncil.com.

By signing below, I hereby agree to sponsor the Anthem Community Special Event as described above and agree to pay the sponsorship amount indicated. I understand and agree to the above benefits of sponsorship, insurance requirements and indemnification clause. Banners are property of the Anthem Community Council. These events will be held rain or shine. Anthem Community Council makes no guarantees on attendance numbers or event-day weather, and all sponsorships are final, non-refundable, and non-transferable, and cannot be in collaboration with another company.

Contact Name _____ Cell _____

Address _____ Email _____

Signature _____ Date _____

Sponsorship payments can be made by check or by credit card via the payment link, sent to the email above. Please contact Briah Kelly at **623-742-6064** or email bkelly@anthemcouncil.com, with any questions.